

[Managing the scarcity of chemical elements](#) [1]

The issues associated with the supply of rare-earth metals are a vivid reminder to all of us that natural resources are limited. Japan's Element Strategy Initiative is a good example of a long-term strategy towards the sustainable use of scarce elements.

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<http://www.nature.com.ccl.idm.oclc.org/nmat/journal/v10/n3/full/nmat2969.html> [2]

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Type of evidence:

- [Newspaper articles/blogs](#) [3]

Sectors:

- [Manufacturing](#) [4]
- [Services](#) [5]

Policy changes:

- [Tax and other economic incentives](#) [6]
- [Research and innovation policy](#) [7]
- [Information campaigns/labels](#) [8]

Expected changes of economic processes:

- [Efficient use of resources](#) [9]
- [More recycling and use of recycled materials](#) [10]
- [Remanufacturing, refurbishment and reuse of products and components](#) [11]
- [Utilisation of renewable energy sources](#) [12]
- [More circular design](#) [13]
- [Product as a service](#) [14]
- [Shift in consumption patterns](#) [15]

Indirect effects on the economy:

- [Impact on value chains](#) [16]
- [Change in consumption patterns](#) [17]

Environmental impacts:

- [Use of resources](#) [18]
- [Pollution](#) [19]

Economic impacts:

- [International trade](#) [20]
- [Economic stability/uncertainty](#) [21]

Social impacts:

- [Health effects \(environmental\)](#) [22]

Time frame for impacts to materialize:

- [Short term \(up to 2 years\)](#) [23]
- [Medium term \(3 to 5 years\)](#) [24]
- [Long term \(over 5 years\)](#) [25]

Enabling factors:

- [Technological development and cost of technologies](#) [26]
- [Business models and collaboration between companies in the value chain](#) [27]
- [Environmental awareness of consumers](#) [28]
- [Changes to corporate culture](#) [29]
- [Regulatory environment](#) [30]

Administrative level:

- [EU](#) [31]
- [National](#) [32]
- [Regional/local](#) [33]

Method of valuation:

- [Qualitative assessment](#) [34]

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Links

- [1] <https://circular-impacts.eu/library/1400>
- [2] <http://www.nature.com.ccl.idm.oclc.org/nmat/journal/v10/n3/full/nmat2969.html>
- [3] <https://circular-impacts.eu/type-evidence/newspaper-articlesblogs>
- [4] <https://circular-impacts.eu/sectors/manufacturing>
- [5] <https://circular-impacts.eu/sectors/services>
- [6] <https://circular-impacts.eu/policy-changes/tax-and-other-economic-incentives>
- [7] <https://circular-impacts.eu/policy-changes/research-and-innovation-policy>
- [8] <https://circular-impacts.eu/policy-changes/information-campaignslabels>
- [9] <https://circular-impacts.eu/expected-changes-economic-processes/efficient-use-resources>
- [10] <https://circular-impacts.eu/expected-changes-economic-processes/more-recycling-and-use-recycled-materials>
- [11] <https://circular-impacts.eu/expected-changes-economic-processes/remanufacturing-refurbishment-and-reuse-products-and-components>
- [12] <https://circular-impacts.eu/expected-changes-economic-processes/utilisation-renewable-energy-sources>
- [13] <https://circular-impacts.eu/expected-changes-economic-processes/more-circular-design>
- [14] <https://circular-impacts.eu/expected-changes-economic-processes/product-service>
- [15] <https://circular-impacts.eu/expected-changes-economic-processes/shift-consumption-patterns>
- [16] <https://circular-impacts.eu/indirect-effects-economy/impact-value-chains>
- [17] <https://circular-impacts.eu/indirect-effects-economy/change-consumption-patterns>
- [18] <https://circular-impacts.eu/environmental-impacts/use-resources>
- [19] <https://circular-impacts.eu/environmental-impacts/pollution>
- [20] <https://circular-impacts.eu/economic-impacts/international-trade>
- [21] <https://circular-impacts.eu/economic-impacts/economic-stabilityuncertainty>
- [22] <https://circular-impacts.eu/social-impacts/health-effects-environmental>
- [23] <https://circular-impacts.eu/time-frame-impacts-materialize/short-term-2-years>
- [24] <https://circular-impacts.eu/time-frame-impacts-materialize/medium-term-3-5-years>
- [25] <https://circular-impacts.eu/time-frame-impacts-materialize/long-term-over-5-years>
- [26] <https://circular-impacts.eu/enabling-factors/technological-development-and-cost-technologies>
- [27] <https://circular-impacts.eu/enabling-factors/business-models-and-collaboration-between-companies-value-chain>
- [28] <https://circular-impacts.eu/enabling-factors/environmental-awareness-consumers>
- [29] <https://circular-impacts.eu/enabling-factors/changes-corporate-culture>
- [30] <https://circular-impacts.eu/enabling-factors/regulatory-environment>
- [31] <https://circular-impacts.eu/administrative-level/eu>
- [32] <https://circular-impacts.eu/administrative-level/national>
- [33] <https://circular-impacts.eu/administrative-level/regionallocal>
- [34] <https://circular-impacts.eu/method-valuation/qualitative-assessment>